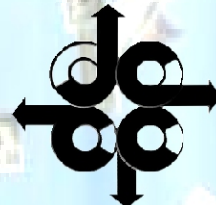




# JEFFERSON COUNTY FIRST MERCHANT & SPONSOR REGISTRATION FORM



**Who:** We want YOU to participate in the 2010 Shop It Here Campaign.

**What:** Promoting the VALUE of shopping at YOUR business, Keeping local \$ local.

**A marketing opportunity to participate in a program encouraging local shopping by Jefferson County residents. Shoppers are invited to buy at participating merchant businesses and trade their qualified receipts for tickets to win over \$1000 in prizes! As a participating merchant, your business will be included in an ad package valued at over \$4,000!**

**Where:** Any participating business in Jefferson County

**When:** July 27 thru December 16

### MERCHANT RESPONSIBILITIES:

- \*Display Shop It Here Jefferson County First signage
- \*Pay \$25 entry fee
- \*Display Shop It Here Box & Tickets for customers to redeem
- \*Educate customers on Value of Shopping Local

### LEVELS OF SPONSORSHIP:

#### \$25-Merchant

- >Business Name on flyer @ each participating store.
- >Name in Shop It Here ad on Radio and Newspapers

#### \$100-Sponsor

- >Business Name on flyer @ each participating store.
- >Name in Shop It Here ad on Radio and Newspapers
- >Your business Spotlighted in one weekly E-Blast

#### \$200-Sponsor

- >Business Name on flyer @ each participating store
- >Name in Shop It Here ad on Radio and Newspapers
- >Your business Spotlighted in one weekly E-Blast
- >One month ad on Time and Temp
- >One month ad on Chamber Website

#### \$500-Sponsor

- >Business Name on flyer @ each participating store
- >Name in Shop It Here ad on Radio and Newspapers
- >Your business Spotlighted in one weekly E-Blast
- >Five months ad on Time and Temp
- >Five months ad on Chamber Website

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

I want to participate in the 2010 Business Expo too! \_\_\_\$75

\_\_\_ Check enclosed \_\_\_ Bill Me Make checks Payable to: Jefferson County Chamber of Commerce

Return form and fees to:  
2010 Shop It Here!  
PO Box 1047  
Mt. Vernon, IL 62864  
or fax info to: 242-5130